

Essential healthcare commercial intelligence into medical real estate

→ Make intelligent healthcare real estate investments

Forecasting demand for healthcare real estate is difficult. An aging population, coupled with value-based care, is changing when and where care is delivered. To compete and grow in this market, companies need deeper insight into both the supply and demand sides of their healthcare segment. Get the intelligence you need to match clients with the right properties by leveraging our organizational and claims-based data.

→ Navigate smarter

1. **Get ahead of the curve:** Analyze geographic regions by healthcare services offered, demographics and affiliation relationships to better forecast service and facility build-out needs.
2. **Find partnerships opportunities:** Pair clinical procedure data with financial metrics to develop strategic recommendations that match client facility needs to your organization's specific capabilities.
3. **Identify key decision-makers:** Use executive contact data to get in front of decision-makers responsible for healthcare real estate investment strategy.

MAKE INFORMED DECISIONS



Differentiate your organization:

Set yourself apart from the competition by providing your clients with unique insight into market dynamics.



Win more business:

Increase win rates by providing value from your first prospect interaction in the form of data-driven market intelligence.



Become a trusted advisor:

Gain credibility as an industry expert by forecasting trends and highlighting opportunities.

CREATE VALUABLE PARTNERSHIPS

Be more prepared by understanding a facility's financial metrics and affiliations before the first meeting.

Hospital Search

General Filters **Affiliations** Accreditations/Facilities Financial Metrics Clinical Metrics

Part of IDN **Integrated Delivery Network**

Yes No

IDN Definitive ID **IDN Integration Level** **Managed/Leased/Owned**

 System II (horizontal integration) Joint Venture
System III (vertical integration) Leased
System IIIA: Single-Hospital System

Part of ACO **Part of HIE** **Medical School Affiliation**

Yes No Yes No Major
Limited

KNOW WHERE TO DIRECT YOUR INVESTMENTS

Analyze claims by geography to understand where growth is occurring.

Provider Market Procedure Analytics

Procedure Market Overview by Provider Type

Commercial claims data is sourced from multiple medical claims clearinghouses in the United States. Data is updated monthly. View the [Help Center article](#) for more information.

Your search returned 8 results.

PROVIDER TYPE	# OF PROVIDERS	# TOTAL PROCEDURES	TOTAL CHARGES	AVG CHARGE/PROCEDURE
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MAKE THE RIGHT CONNECTIONS

Use our executive search feature to find hospitals' facility managers.

Executive Search

Filter by my watchlist/territory

Executive

Executive name **Executive ID**

Functional group **Standardized title**

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