

WEAK LINKS:

How major disruptions across the global supply chain are impacting care delivery

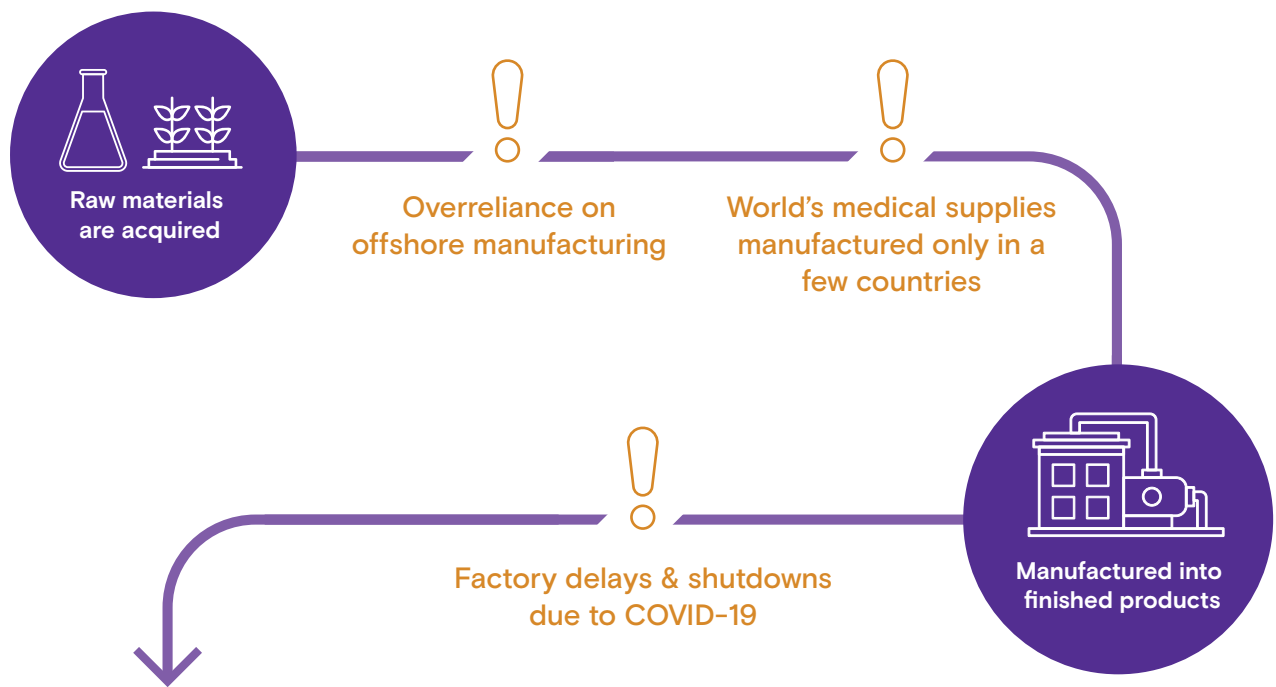
The supply chain is the oxygen of any business. For the manufacturers and distributors of medical products, vulnerabilities in the supply chain have left a cascading pressure felt from factory to physician.

What are the weak links in the medical supply chain? What can businesses do to successfully navigate this complex, uncertain landscape?

Let's find out.

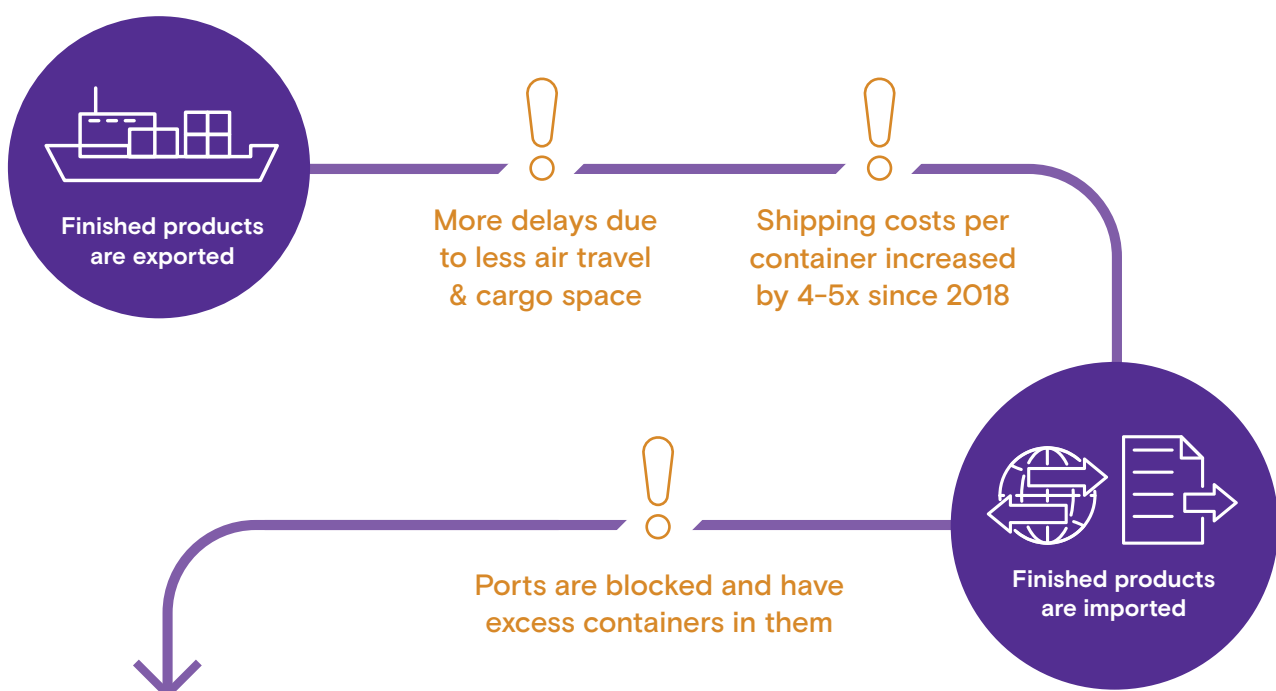
From raw materials to manufacturing

Pre-existing weaknesses in the medical supply chain were exacerbated during the pandemic.



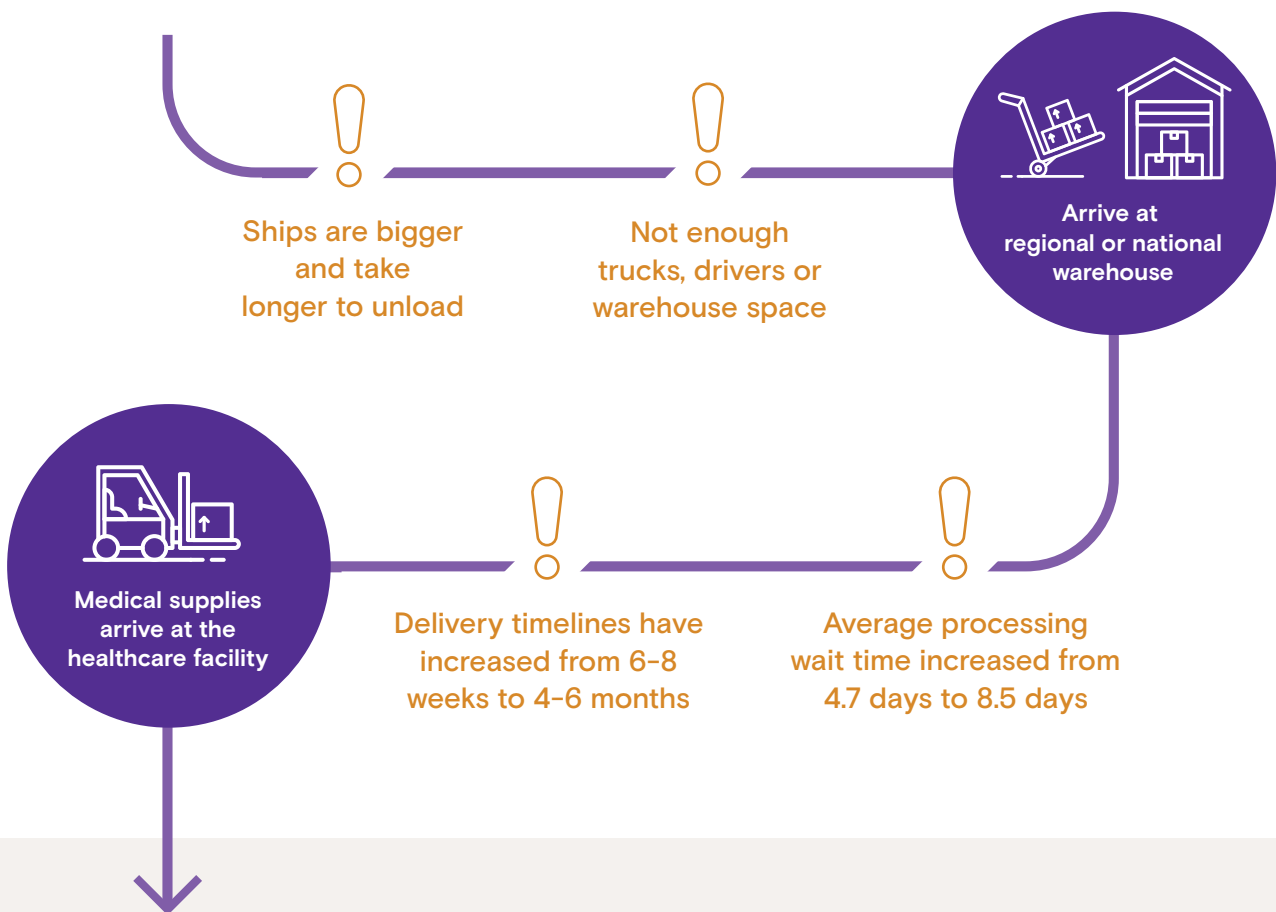
Problems over sea and air

Production bottlenecks and worker shortages have caused major backups off the coast of California. Now, dozens of cargo ships are literally drifting with the current.



It's a logistical nightmare

The medical supply chain operates on logistical time. It's regular, routinized and predictable. But it's hard to make predictions when every link in the chain is uncertain.



COVID-19 impacts every element of the supply chain

Labor shortages were felt from manufacturers to distributors and everywhere in between.

Production delays, shipping issues and administrative backlog created compounding problems.

Data was no longer timely and forecasts amounted to well-educated guesses.

What it all means

The crux of the problem is uncertainty. How long until the next shipment? Will there be enough drivers to transport products? What's going to happen next?

Moving forward, accurate and timely healthcare commercial intelligence will be crucial for medical supply companies to make accurate forecasts. Definitive Healthcare can provide manufacturers and distributors insight into healthcare facilities across the U.S. to help them better understand variances in sales volume by territory.

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